

**65**  
THE YEAR TO  
**GO**  
**GILBERT**®

AMERICAN FLYER®



**FOR THE FIRST TIME EVER . . . GILBERT PIONEERS  
THE COMPLETE TRAIN SET . . .  
WITH AMERICAN FLYER "ALL ABOARD" . . .**

*all landscaped . . . all wired . . . all ready to go!*

Now . . . for the first time in history . . . Gilbert can put you in the electric train business all year 'round with only **14 items** to inventory and **sell!** **NO MORE PROBLEMS** in stocking hundreds of items requiring a train expert at the counter. No more big train display expense: just open any **All Aboard** outfit, set it up in minutes — and you have a complete operating display! **SCENIC SNAP-TOGETHER PANELS**, 17" square, assemble in minutes. Set train on track, plug in — and **GO!** Amazingly realistic, tough molded panels are hand-colored to represent fields, lakes, ravines, roads, hills — even tunnels. Every set includes houses, trees, fences, signs, with "S" gauge track permanently attached to roadbed. **GILBERT** — and only Gilbert — has pioneered a completely new electric train concept that fits today's retail selling methods.



# Aboard

T.M.

65  
THE YEAR TO  
GO  
GILBERT



# AMERICAN FLYER

## All Aboard

ON THESE TWO PAGES YOU SEE THE COMPLETE AMERICAN FLYER "ALL ABOARD" LINE FOR '65 . . . JUST 14 ITEMS -- AND YOU'RE IN THE TRAIN BUSINESS AS NEVER BEFORE!

### THE PIONEER 600 (20811)

Six scenic panels, all landscaped and wired, give you a complete starting layout that's 2' 10" x 4' 3". You also get: Steam loco, tender and 3 cars, 2 billboards, 2 houses, 2 bridges, 6 telegraph poles, 5 street lamps, 12 signs, 22 trees, 4 fences and 25-watt transformer. Packed 1 per carton, shipping weight 16½ lbs.

### THE CHAMPION 800 (20812)

Eight scenic panels plus 2 electric remote-control switches make a wonderfully realistic miniature railroad and countryside. Fully detailed Atlantic loco puffs smoke with choo-choo sound and has working headlight, pulls tender and 4-unit train. Scenery includes: 2 houses, tunnel, 8 street lamps, 2 bridges, 16 signs, 8 telegraph poles, 24 trees, 5 fences, 2 billboards. Area: 2' 10" x 5' 8". 50-watt transformer. Packed 1 per carton, shipping weight 22 lbs.



THE PIONEER 600

ALL SETS include a tunnel, automatic uncouplers, and locomotives with remote control starting, stopping and reversing.



THE CHAMPION 800

### EXPANSION POSSIBILITIES ARE UNLIMITED WITH THESE ADD-ON SCENIC PANELS

ALL PANELS are hand-painted and pre-wired, with complete railroad and roadside accessories as shown.

26101 Scenic Curve Track Panel. 6 per carton, 21 lbs.

26121 Scenic Straight Track Panel. 6 per carton, 21 lbs.

26122 Scenic Straight Panel with Remote Control Whistle. Control button for whistle on long lead attaches to transformer panel. Packed 6 to carton, shpg. wt. 22 lbs.

26141 Scenic Electric Right Switch Panel. Switch control on long lead attaches to transformer panel for remote operation. Packed 6 to carton, shpg. wt. 22 lbs.

26142 Scenic Electric Left Switch Panel. Completely wired, as in Right Switch Panel. Packed 6 to carton, shpg. wt. 22 lbs.

26151 Scenic Cross-over Panel. 6 to carton, 21 lbs.



26101



26121



26142



26151

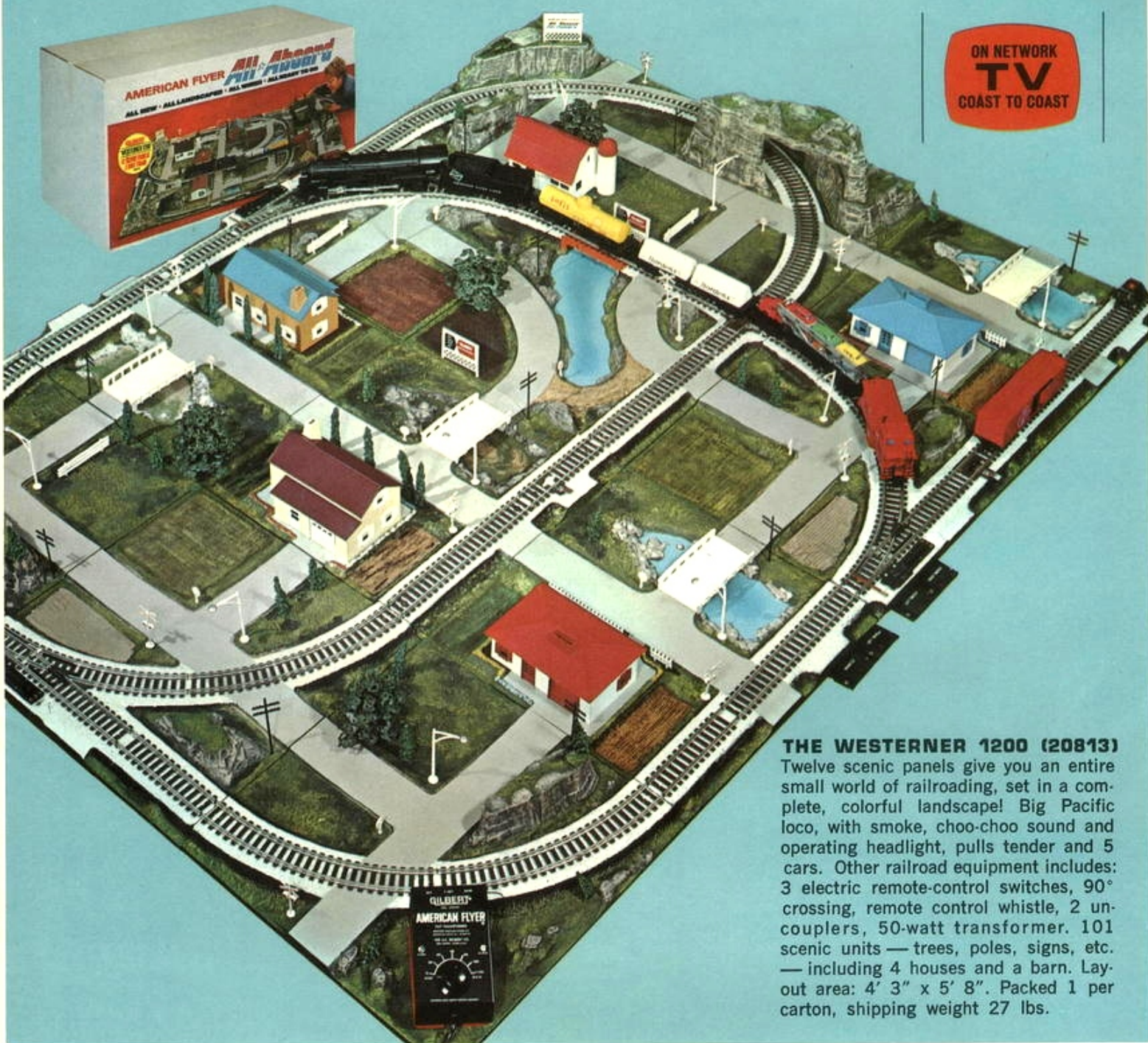


26122



26141

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**THE WESTERNER 1200 (20813)**

Twelve scenic panels give you an entire small world of railroading, set in a complete, colorful landscape! Big Pacific loco, with smoke, choo-choo sound and operating headlight, pulls tender and 5 cars. Other railroad equipment includes: 3 electric remote-control switches, 90° crossing, remote control whistle, 2 uncouplers, 50-watt transformer. 101 scenic units — trees, poles, signs, etc. — including 4 houses and a barn. Layout area: 4' 3" x 5' 8". Packed 1 per carton, shipping weight 27 lbs.



**ROLLING STOCK**

in new, colorful see-through packages

- 24316 Mobilgas Tank Car. Packed 4 to carton, shipping weight 2 lbs.
- 24549 Erie Floodlight Car, with operating light. Packed 4 per carton, shipping weight 3 lbs.
- 24569 Industrial Brownhoist Crane Car. Manual controls raise and lower boom and hoist. Packed 4 per carton, shipping weight 4 lbs.
- 24076 Union Pacific Stock Car. Sliding doors open and close, latch automatically. Packed 4 per carton, shipping weight 3 lbs.
- 24533 Track Cleaning Car. Actually cleans tracks for best operation. Packed 4 per carton, shipping weight 4 lbs.



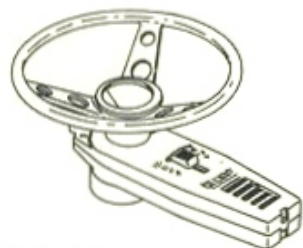
ON NETWORK  
**TV**  
COAST TO COAST



# POWER STEERING ★ PIT STOP

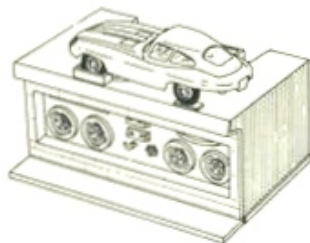
**NEVER BEFORE . . . REALISM  
LIKE THIS IN MINIATURE  
RACING . . . AND ONLY  
GILBERT HAS IT!**

Real auto races are won and lost through skillful steering and speedy work at the "pit stop" — and now, for the first time, Gilbert adds these thrilling new dimensions to **miniature racing** — in all three sets for '65.



## **POWER STEERING**

First time in miniature racing history, you **steer your car to win!** You're at the wheel exactly as if you were driving, steering right or left, or centering it on the straight-away. You must steer correctly **all the time**, or your car **stops!**



## **PIT STOP**

Your car (or your opponent's car) may suddenly lose power in mid-race, despite the speed control. To bring it back to normal speed, car must be placed on pit stop rack and serviced — just as in a real race!

Sets may be used either with or without Power Steering and Pit Stop as desired.

ON NETWORK  
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SERIES 300



**THREE GREAT GILBERT  
RACING SETS FOR '65 --  
ALL WITH POWER STEERING  
AND PIT STOP**

**AUTO-RAMA SERIES 100 (19700)**

With POWER STEERING and PIT STOP — You can literally "steer to win" on this big over-and-under figure 8 layout that's nearly five feet long. Set includes 2 Indianapolis racers, 2 Power Steering-Speed Controls, Pit Stop, 14-piece plastic ramp set, 24 roadway sections, plastic fence, plug-in power pack (U.L.-C.S.A. approved). Packed 4 per carton, shipping weight 34 lbs.

**AUTO-RAMA SERIES 200 (19702)**

With POWER STEERING and PIT STOP — A new, powerful Mustang and XKE Jaguar with new added detail are the competing cars on this stretched-out 8 that also includes Flip Flop Chicane (force your opponent to change lanes!). You also get: 2 Power-Steering-Speed Controls that put you "at the wheel" for real, Pit Stop, 30 Roadway sections, 14-piece plastic ramp set, plastic fence, plug-in Power Pack (U.L.-C.S.A. Approved). Layout size: 6' 7" x 2' 6". Packed 2 per carton, shipping weight 21 lbs.

**AUTO-RAMA SERIES 300 (19703)**

With POWER STEERING and PIT STOP — This giant triple-loop 8 layout (7' 7" x 2' 10") offers over-and-under operation plus a 90° crossing that adds extra thrills in every race. Beside realistic new Power-Steering and Pit Stop, you also get **Select-A-Lane** that lets you change lanes by skill in controlling your car's speed. Also included: new Mustang, Jaguar, 2 "Indy" racer bodies, 34 roadway sections, 14-piece plastic ramp set, fence set, plug-in power pack (U.L.-C.S.A. Approved). Packed 2 per carton, shipping weight 25 lbs.

New hand Power Steering - speed controls in all sets. All cars authentically detailed and decorated, with front end steering, gear driven rear axles, powerful D.C. motors.



SERIES 100



SERIES 200







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**WHEEEEEEE**



### BANSHEE SOUND SKATES

From the hubcaps comes that crazy sound! All-steel, ball bearing skates need no key, feature an exclusive non-scoff toe clamp that fits all shoes — even sneakers! Wow 'em in your neighborhood.

No. 14160 All-Steel Sound Skates. Packed 12 pairs per carton, shipping weight 49 lbs. No. 14150 Rugged plastic version for beginners has same wonderful BANSHEE sound. Packed 24 pr. per carton, ship. wt. 21 lbs.

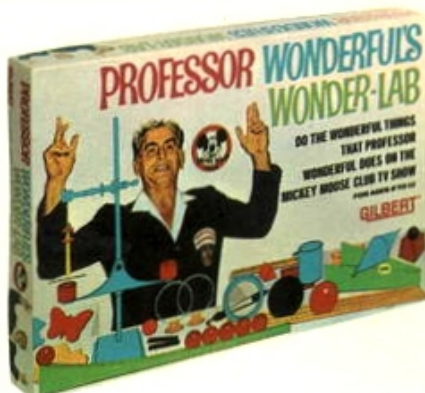


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### MARTIAN MAGIC (15304)

Astonish your family and friends with 17 tricks such as: **The Disappearing Martian**, **The Moon Maid Mystery**, **The Galaxial Guillotine**, **The Disintegrator Box**. Ray Walston, TV star of **My Favorite Martian**, assembles a collection of magic tricks that are "out of this World"! Secret instructions. Box size: 20½" x 14" x 1¾". Packed 6 per carton, shipping weight 15 lbs.



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### PROFESSOR WONDERFUL'S WONDER LAB (15203)

Packed with 52 pieces of fun that let you do many of the amazing things Professor Wonderful does on the Mickey Mouse Club TV show. Discover the wonders of Rolling Things, Swinging Things, "Floating" Magnets, static electricity, etc. Make a ball roll up hill! With this set, any boy or girl can be Professor Wonderful! Box size: 20½" x 14" x 2¼". Packed 6 per carton, shipping weight 16 lbs.

# *ERECTOR*<sup>®</sup>



**ALL NEW SETS . . . NEW COLORFUL PACKAGING . . .  
EXCITING NEW MODELS . . . FOR '65**

Erector's easier than ever to stock and sell in '65 with just four sets . . . loaded with new construction ideas! Every set offers more parts for the price than ever before — all in completely new self-sell packages. New "exploded-view" instructions simplify model-building, spark young imaginations to build unlimited models of their own invention.

**ERECTOR SET 1 (10351)**

Over 150 all-steel girders, nuts, bolts, plates, etc. to build and rebuild wide variety of models including Space Ship, Revolving Crane, Robot, Inclined Railway, Elevated Crane and many others. Box size: 16 $\frac{3}{4}$ " x 10 $\frac{1}{4}$ " x 1 $\frac{3}{8}$ ". Packed 6 per carton, shipping weight 11 lbs.

**ERECTOR SET 2 (10352)**

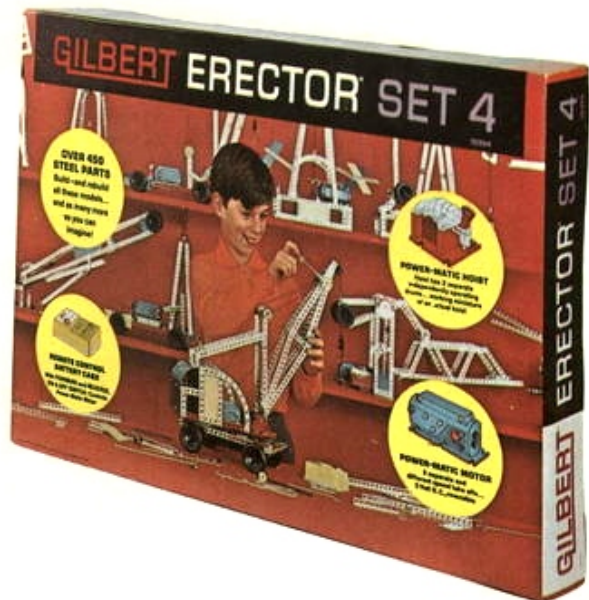
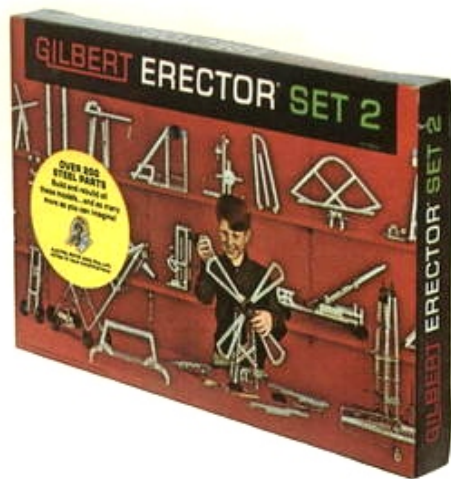
Over 200 steel girders, nuts, bolts and plates plus DC3 battery motor — first time at this low price. Build everything from Set 1 plus such action models as Mobile Radar Scanner, Drill Press, Electric Fan, Rolling Robot, Punch Press, Rocket Service Tower. Box size: 18 $\frac{1}{2}$ " x 12 $\frac{7}{8}$ " x 2". Packed 6 per carton, shipping weight 17 lbs.

**ERECTOR SET 3 (10353)**

Over 300 steel plates, gears, nuts, bolts, girders, plus Power-Matic motor with 3 power take-off shafts. (You build motor yourself for extra fun!) Build everything from smaller sets plus many others such as: Lunar Surface Probe, Mobile Pile Driver, Walking Beam Engine, Airplane Ride — all motorized. Box size: 21" x 14 $\frac{3}{4}$ " x 2". Packed 6 per carton, shipping weight 27 lbs.

**ERECTOR SET 4 (10354)**

Over 450 steel girders, nuts, bolts, gears, plates, shapes plus: Power-Matic Motor (as in Set 3), Power-Matic Dual Hoist and Remote Control Battery Case with Reversing Switch. Hoist is actual working miniature of prototype and permits 2 different types of action in the same model. Build everything from smaller sets plus such big multiple-action models as: Lunar Transmitter, Helicopter, Lift Bridge, Oil Rig, giant Shipbuilding Crane. Box size: 24 $\frac{3}{8}$ " x 17 $\frac{1}{4}$ " x 2 $\frac{1}{2}$ ". Packed 3 per carton, shipping weight 23 lbs.





# ERECTOR CONSTRUCTOR

**THE MOST INTERESTING NEW CONSTRUCTION TOY SINCE MR. GILBERT INVENTED ERECTOR!**

Build and rebuild any of 5 different models (10 to 12 inches long) with each set — plus unlimited variations! Steel parts with unbreakable plastic accessories . . . over 100 pieces in each set . . . time-tested ERECTOR nut-and-bolt construction. Step by step instructions with big exploded views make construction easy — and fun! Full-color boxes, each measuring 19 1/4" x 12 3/4" x 2 1/4".

## **MILITARY VEHICLES SET (10611)**

Realistic olive drab and silver parts to build Tank, Jeep, Armored Car, Mobile Howitzer, Munitions Carrier — plus variations. Packed 6 per carton, shipping weight 28 lbs.

## **ROAD BUILDING EQUIPMENT (10601)**

Bright yellow and black parts to build Bulldozer, Excavator, Road Roller, Mobile Crane, Dump Truck. Many moving parts: crane lifts and lowers, wheels roll, bulldozer bulldozes, roller rolls, etc. Packed 6 per carton, shipping weight 24 lbs.

## **CARS & TRUCKS SET (10621)**

Red, yellow, blue and silver parts to build Bus, Sedan, Tow Truck (with working hoist), Pick-up Truck, Dragster. Packed 6 per carton, shipping weight 19 lbs.



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## RIDE-EM ERECTOR

**ALL NEW! THE WORLD'S  
FIRST "LIFE-SIZE" ERECTOR  
... BUILD AND REBUILD  
ANY OF 5 DIFFERENT  
VEHICLES YOU  
ACTUALLY RIDE!**

**FIRST TIME EVER . . .** Gilbert brings you "life-size" Erector: a brand new set that includes over 200 giant parts (including oversize nuts and bolts) to build and rebuild steerable Jeep, Tractor, Scooter, Runabout or Sports Car — or almost any variation you may design! Average vehicle size is: 30" x 15" x 20" high. Chassis parts are all steel, structural parts aluminum and steel for greatest strength. Set includes contoured seat, 4 detailed wheels, steering wheel, two special wrenches and complete, clear, graphic instructions.

**10801 RIDE-EM ERECTOR** Packed 1 per carton, 22" x 16" x 5 3/4", shipping weight approximately 21 lbs.



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## MICROSCOPES

**NEW 1965 MICROSCOPES RETAIN ALL THE  
FAMOUS GILBERT FEATURES.  
ALL ARE MASSIVE DIE-CAST METAL**

**PRECISION  
INSTRUMENTS  
ALL RE-DESIGNED WITH  
NEW PROFESSIONAL  
LOOK FOR '65 . . . IN  
NEW HIGHER-VISIBILITY  
PACKAGING**



**ZOOM**  
instruments  
have exclusive  
"turn-around"  
feature for  
viewing very  
large objects



**ALL**  
instruments  
have plug-in  
A.C. lighting  
for use above  
or below  
stage

Never before have famous Gilbert Microscopes looked so "professional" or been packaged for such effective display. Every instrument is rugged metal, with black non-chip wrinkle finish and bright vacuum-metalized trim. Each has a plug-in electric illuminator and quality optical system.

### **MICROSCOPE LAB 1 (13301)**

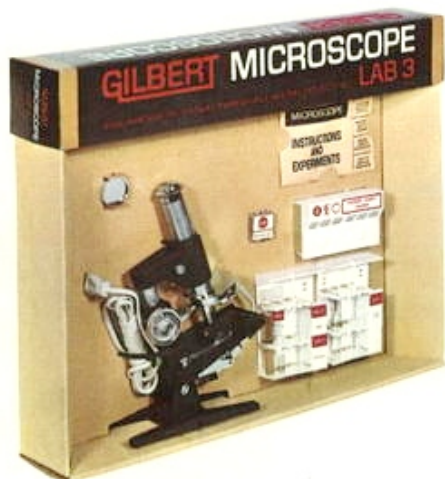
75-power instrument includes glass slides, mirror, Protozoa Pack and Growth Chamber. Plug-in electric light. Box size: 14 $\frac{1}{8}$ " x 15 $\frac{3}{4}$ " x 3 $\frac{1}{2}$ ". Packed 12 per carton, shipping weight 31 lbs.

### **MICROSCOPE LAB 2 (13302)**

Triple-Turret instrument with 60, 90 and 475-power magnification. Modular component rack. Protozoa Pack and Growth Chamber. Plug-in electric light. Box size: 17 $\frac{1}{8}$ " x 15 $\frac{7}{8}$ " x 3 $\frac{5}{8}$ ". Packed 6 per carton, shipping weight 22 lbs.

### **MICROSCOPE LAB 3 (13303)**

Zoom Microscope with 75, 250 and 500-power magnification. Lab equipment in 2 modules plus Protozoa Pack and Growth Chamber. Plug-in electric light. Box size: 19 $\frac{1}{2}$ " x 15 $\frac{1}{2}$ " x 3 $\frac{5}{8}$ ". Packed 3 per carton, shipping weight 11 lbs.



### **MICROSCOPE LAB 4 (13304)**

Zoom Microscope with 100, 250, 500 and 1000-power magnification. Group Viewer attachment. 3 Modules containing specimens, apparatus, slides, shrimp eggs. Also Protozoa Pack and Chamber. Plug-in electric light. Box size: 21" x 18 $\frac{1}{4}$ " x 2 $\frac{3}{4}$ ". Packed 2 per carton, shipping weight 10 lbs.

### **MICRO-PROJECTOR AND MICROSCOPE LAB (13305)**

Combination instrument includes Zoom microscope with 100, 250, 500 and 1000-power, plus Micro-Projector attachment, which permits direct viewing of enlarged image on screen for tracing and study, or projecting image on external screen, magnifying 5, 20 or 60 times. Wide variety of equipment, including one professional quality specimen such as crayfish, frog or lubber grasshopper, color transparencies, dissecting kit, stains, slides, needles, etc. Special plug-in illuminator. Box size: 28 $\frac{1}{2}$ " x 17 $\frac{3}{4}$ " x 5 $\frac{1}{2}$ ". Packed 2 per carton, shipping weight 13 $\frac{1}{2}$  lbs.



# CHEMLABS

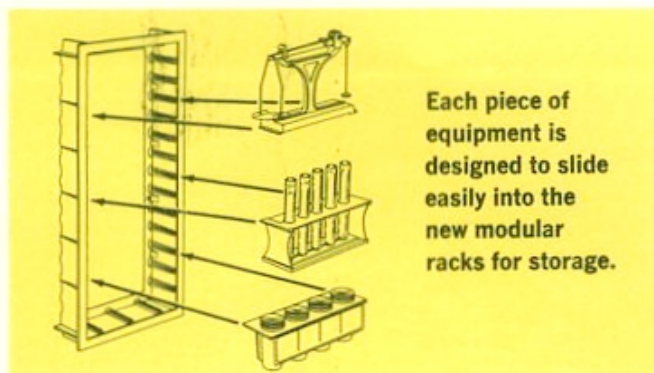




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ALL NEW FOR '65 . . .  
GILBERT CHEMLABS ARE  
REAL LABORATORIES --  
NOT JUST  
"CHEMISTRY SETS"!



Gilbert has solved all the problems of displaying and selling chemistry in one giant step forward; the CHEMLAB! These new sets look like *real* laboratories — because that's what they are. You get both equipment and lab, not just a box of bottles. All equipment slides into permanent modular storage racks made of high-impact styrene. You stand them up or hang them on a wall and lock them together in any combination — and you can expand your lab as you wish with separate sale modules and equipment.

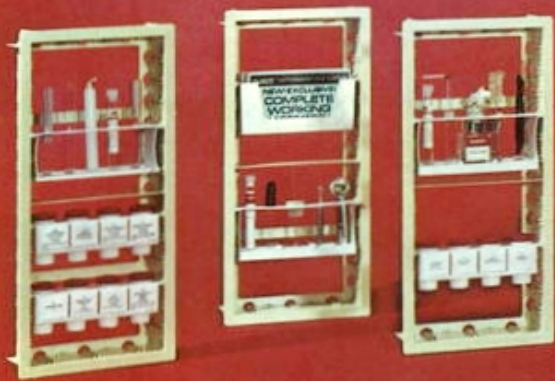


NO MORE chemistry display problems with these new packages: they're designed for display no matter how you place them on your shelves — nothing to open, nothing to spread out!



### CHEMLAB 1 (12302)

Over 300 experiments. Basic chemistry plus: Making paints and dyes; food testing; secret writing; chemical magic; many others. 9 chemicals with lab equipment, 2 Modular storage racks. Box size:  $14\frac{1}{2}'' \times 15\frac{1}{4}'' \times 2\frac{1}{8}''$ . 12 per carton, shipping weight 30 lbs.



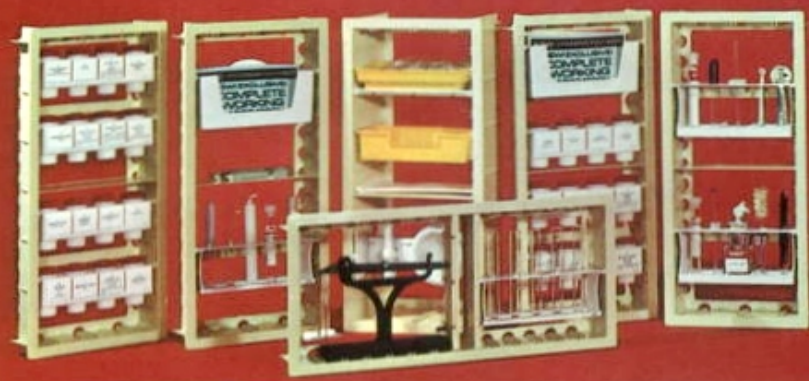
### CHEMLAB 2 (12303)

Over 400 experiments — all those in Lab 1 plus many more, such as: Making a weather indicator, making chemical snakes, chromatography, additional "Magic" Tricks, liquid Star Dust. 13 chemicals with lab equipment, 3 Modular racks. Box size:  $21'' \times 15\frac{1}{4}'' \times 2\frac{1}{8}''$ . 6 per carton, shipping weight 23 lbs.



### CHEMLAB 3 (12304)

500 experiments — all those in Labs 1 and 2 plus many more, such as: Investigating molecular motion, burning without fire, changing wine to water, magic stars. 21 chemicals with lab equipment, including scale. 4 Modular racks. Box size:  $28\frac{1}{2}'' \times 15\frac{1}{4}'' \times 2\frac{1}{8}''$ . Packed 6 per carton, shipping weight 32 lbs.



### CHEMLAB 4 (12305)

700 experiments — all those in Labs 1, 2 and 3 plus: "Space Age" gardening with chemicals, using heat to tear molecules apart, finding the Unknown and many others. 29 chemicals with lab equipment including mortar and pestle. 6 Modular racks. Box size:  $28\frac{3}{4}'' \times 15\frac{3}{8}'' \times 4\frac{1}{4}''$ . Packed 1 per carton, shipping weight 12 lbs.



### CHEMLAB 5 (12306)

925 experiments — all those in Chemlabs 1 through 4 plus: Centrifugal Chromatography, making crystals, making perfumed soaps, glass blowing. 33 chemicals plus lab equipment including Electro-Chem Rotor, Ring Stand, Beaker. 8 Modular racks. Box size:  $28\frac{3}{4}'' \times 15\frac{3}{8}'' \times 6\frac{1}{4}''$ . Packed 1 per carton, shpg. wt. 14 lbs.



# TELESCOPES

**FAMOUS GILBERT QUALITY INSTRUMENTS IN FRESH NEW DESIGN PACKAGING**

Direct-view refracting telescopes and professional-type astronomer's scope . . . each with quality lens system and rugged, sturdy metal tripod with swivel that locks in any position for complete stability.

**13240 40-POWER SPOTTING TELESCOPE**

Refracting telescope with precision lens system that produces upright image, is perfect for viewing flying aircraft, ships at sea, distant birds and animals. Box is 30 5/8" x 8 3/4" x 2 5/8". Packed 3 per carton, shipping weight 13 lbs.

**13241 60-POWER SPOTTING TELESCOPE**

Produces an upright direct image and has 60-power magnification. Box is 30 1/4" x 9 3/4" x 3 3/4". Packed 3 per carton, shipping weight 17 lbs.

**13214 80-POWER DELUXE ASTRONOMER'S TELESCOPE**

(Above) Brings exciting close-ups of moon and planets. Sharp, clear field of view, positive focusing. Sun View attachment permits observations of the sun in perfect safety. Simulated leather carrying case, 27 1/4" x 8 1/2" x 3 1/2". Packed 2 per carton, ship. wt. 12 lbs.



13240



13241

# GILBERT'S "TV BLOCKBUSTER"



**98.0% of all U.S. TV homes**

will be reached over and over by Gilbert commercials over 204 TV channels in 188 cities. Gilbert will use entire ABC-TV network reinforced by local channels in top cities between September and Christmas.



**18,696 Gilbert Commercial minutes**

will result in over 800,000,000 viewer impressions from Coast to Coast. (All products in this catalog bearing seal at left will be featured in this "blockbuster" Gilbert TV program.)

**MILLIONS OF HOMES WILL SEE GILBERT COMMERCIALS ON THESE TOP-RATED ABC-TV NETWORK SHOWS**



TRAILMASTER



BEANY & CECIL



DISCOVERY



DONNA REED SHOW



CASPER THE FRIENDLY GHOST



PORKY PIG



ANNIE OAKLEY



FATHER KNOWS BEST

**PLUS HIGHEST RATED LOCAL SHOWS IN AMERICA'S LEADING MARKETS**



POPEYE



BOZO THE CLOWN



THE 3 STOOGES

