

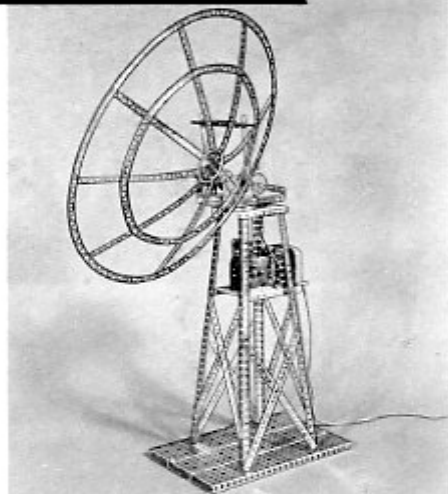
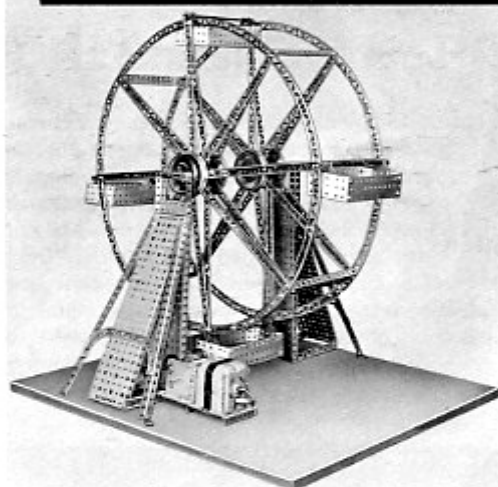


No. 17081 Erector Tower Connector. Model truss bridge built of actual Erector girders frames sign and connects 2 No. 17072 Towers to create a striking counter or window display. 72" long, 9½" high. Shipping weight, 4 lbs. \$11.25 NET



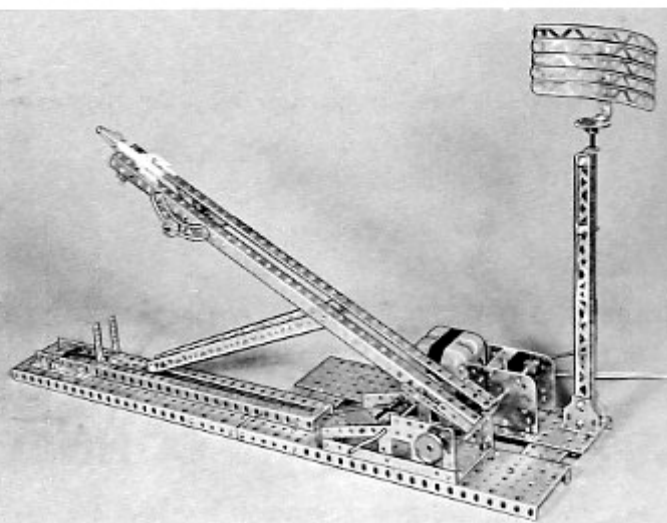
GILBERT 1961-1962
RETAIL DISPLAYS
ERECTOR • EREC-TRONICS
AMERICAN FLYER®
TRAINS • AUTO-RAMA

No. 17123 Erec-Tronic Display. Handsome, compact display sells the fast, easy put-together features of Erec-Tronics at a glance. Silk screened in 4 colors on heavy board, each display is shipped complete with one No. 11062 Erec-Tronics set in position under clear plastic cover. Base size, 23" x 16¾", height of backing 28". Shipping weight, 7 lbs. Sold at Net Price of Set



No. 17051 Lighted Ferris Wheel. You can almost smell the sawdust on the midway as this spectacular model revolves and the seats go up, down and around, gay colored lights shining. Motor included; transformer (for low voltage lights) you take from train stock. 26½" high on wood base 23½" square. Shipping weight, 32 lbs. \$31.50 NET

No. 17034 Giant Satellite Tracker. Dramatizes how well Erector fits into space age technology! Big 20" "dish" antenna rotates 360° and rocks up and down in realistic scanning motion as it turns — a real eye-catcher on counter or in window. 32" high, base 12½" x 8". Shipping weight, 12 lbs. \$14.50 NET



No. 17072 Erector Tower Display. Silk-screened in 7 vivid colors on heavy board, tower is topped by lighted revolving drum. Erector girders, realistically simulated by silver foil, frame colorful landscape. 54" tall, base 14" x 14". Shipping weight, 9 lbs. \$7.00 NET

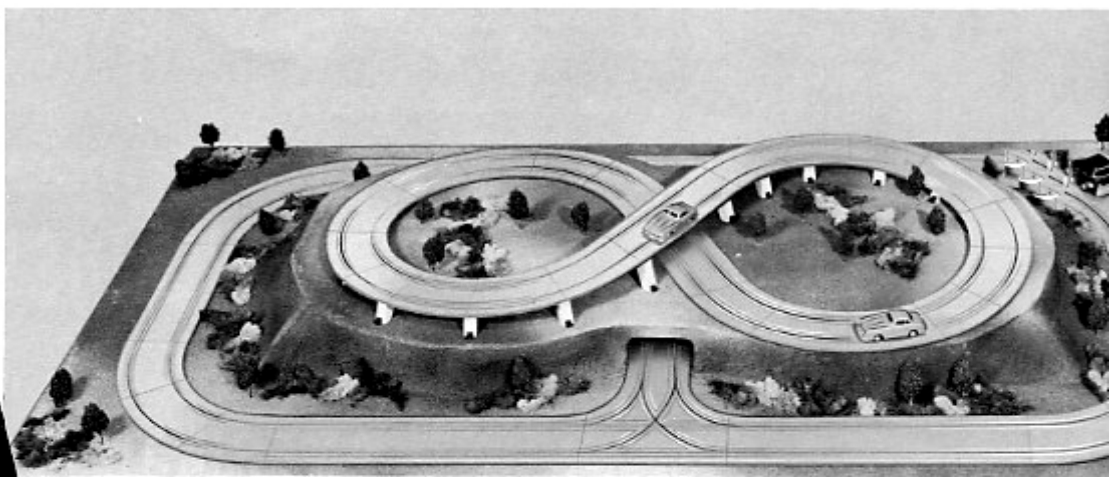
No. 17032 Erector 3-Stage Rocket. This 5½ foot Erector model shows what can be done with Erector parts that make everything necessary for space exploration. Can be shown in window, on the counter or affixed to the wall. Shipping weight, 8 lbs. \$7.50 NET

No. 17033 Erector Flasher Sign. A bright beacon for your toy section! Shipped complete and ready to plug in, hangs from wall on standard picture hook. 8½" wide, 12½" high. Shipping weight, 4 lbs. \$5.25 NET

No. 17042 Motorized Rocket Launcher. Fascinating double-action model as modern as today's headlines! Launching track elevates and lowers automatically as radar antenna rotates 360°. Antenna 16½" high, base 25" x 7". Shipping weight, 8 lbs. \$12.50 NET

GILBERT

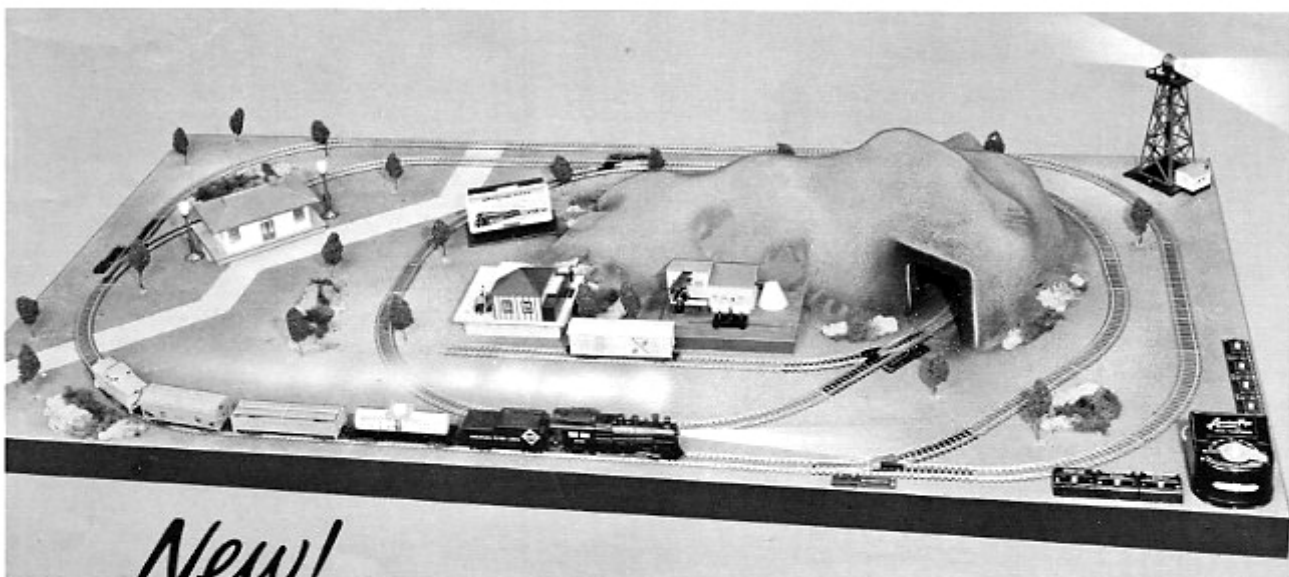
**AMERICAN
FLYER
RETAIL
DISPLAYS**



New!

No. 28071 AUTO-RAMA DISPLAY

This 4 x 8 foot display includes two separate Auto-rama layouts on two fully landscaped levels. The upper level features an over-and-under figure 8 racing layout on upper level and Highway System layout on lower level with center leg running through tunnel. Power Packs are included to operate simultaneously. Four vehicles are also provided.



New!

**No. 28230 "S" GAUGE DISPLAY
CONNECTED DOUBLE OVAL**

New and ingenious layout, featuring new, realistic Pike Master track, permits train to take varying routes — around outside, into inner spur line and through tunnel, all in 4 x 8 foot space. Accessories include: Suburban Station, Street Light, Whistle Billboard, Drum Loading Conveyor, Saw Mill, Aircraft Beacon, Transformer and controls. Train not included.

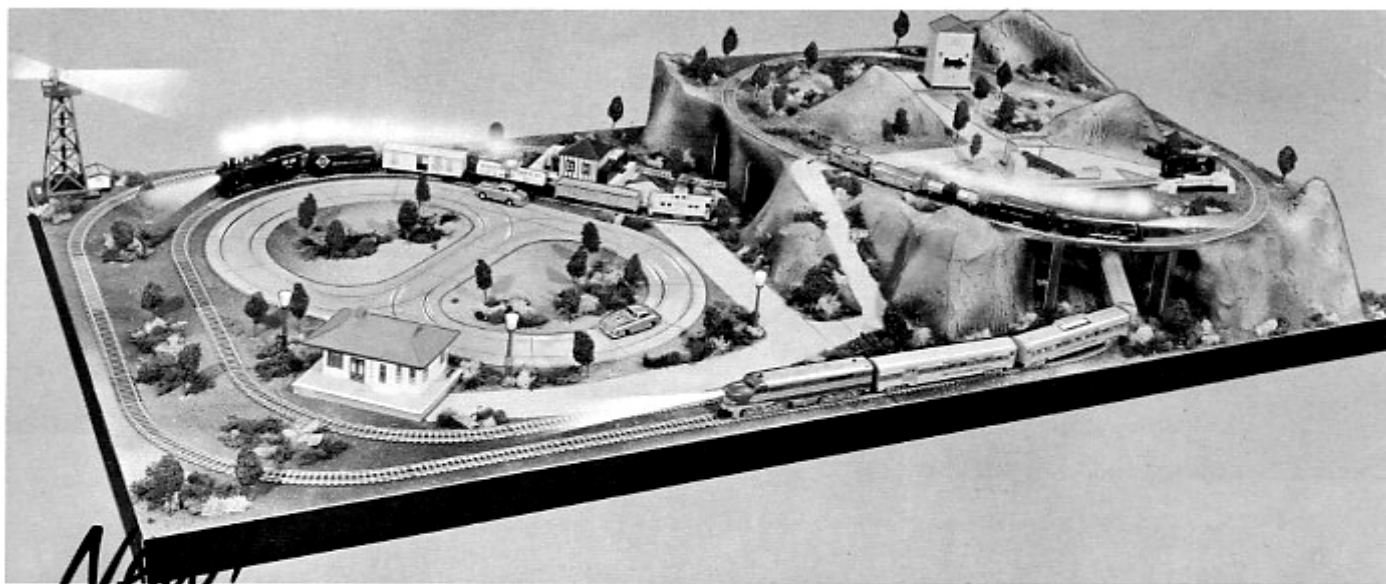
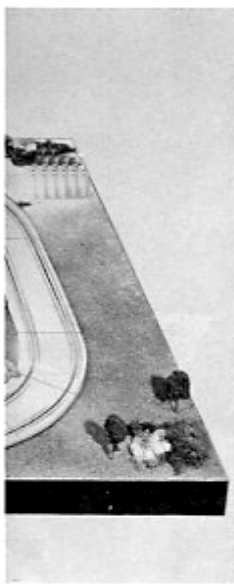
\$7500 NET



New!

No. 37016

Spectacular new HO display, completely separate and independent. The Pike Master Track you built can operate simultaneously. Outer loop runs through tunnel. Includes six fully operational



New!

Y

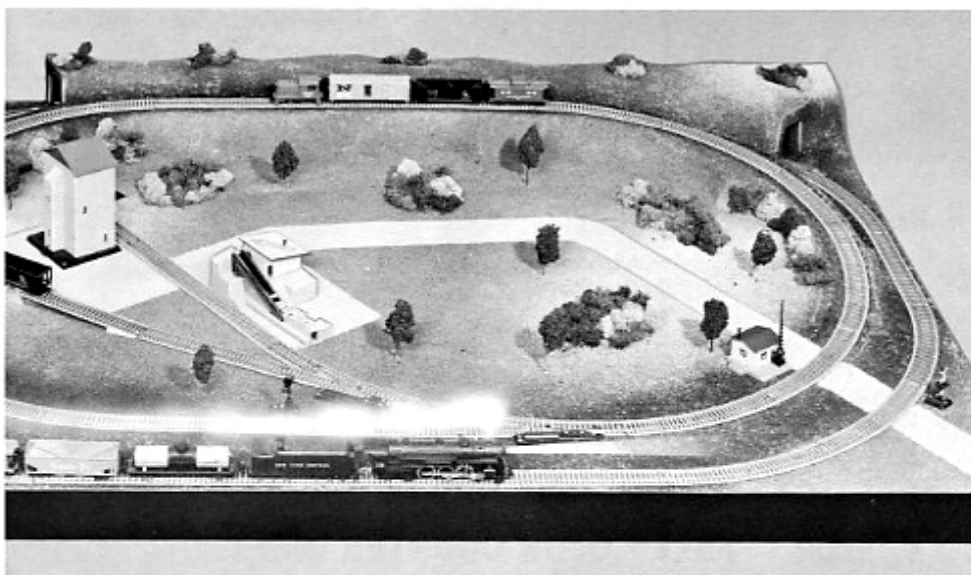
No. 28235 "WORLD OF TRANSPORTATION" DISPLAY

iped levels—
ut on lower
both layouts

\$7500 NET

Most spectacular American Flyer display ever designed! Includes all three American Flyer lines in full, exciting operation: 2 separately-operating "S" gauge railroad systems, weaving in and out through tunnels on base level, operating Auto-Rama layout with two cars, and HO railroad line on upper level. Train layouts are made with new, realistic Pike Master Track for both "S" and "HO". Adding to the tremendous variety of action are no less than six action accessories, plus street lights, suburban station, etc. Display is completely wired and landscaped, and includes all necessary transformers, power packs and accessory controls. Trains not included; you add them from your stock.

\$15000 NET



"HO" TWO-TRAIN DISPLAY

features not one but two
dependent ovals of new HO
in r... ed — so two trains
on inner and outer loops.
el at back of display. Layout
accessories: Drum Loading

Conveyor, Coal Loader, Coal Unloader, Block Signal, Flasher Signal, Crossing Gate. Display is completely wired ready to run, and includes 2 Power Packs as well as all necessary remote controls for accessories. Trains shown not included. Over-all size of board, 4 by 6 feet.

\$7500 NET



New!

No. 20706

"BUBBLE-PACK" TRAIN DISPLAY

One of the most spectacular point-of-sale devices for toy train selling ever designed! Each piece in No. 20705 "S" Gauge set clearly visible, yet securely encased in heavy, pilfer-proof plastic. Backing is sturdy board, 25" x 35", die-cut at top, silk screened in 3 colors on buff background. Ready to use—just open easels and set on counter. No. 20705 Train set included. Shipping weight, 13 lbs.

\$1020 NET

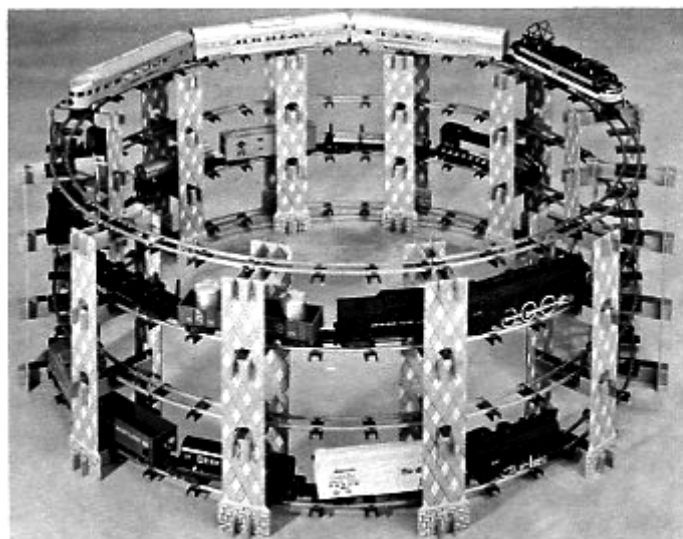
New!



No. 28179 "S" GAUGE MOUNTAIN & TUNNEL DISPLAY

Striking, colorful mountain scenery sets off interesting odd-shaped oval of new Pike Master Track on 4 x 6 foot board. Mountains, foothills and tunnel are fully painted and textured. Transformer is included, and display is fully wired, ready to operate with train from your stock — (Train shown not included).

\$500 NET



No. 26611

4-LEVEL

ACTION DISPLAY

Round and round they go, attracting attention and creating sales! The most compact display yet devised for demonstrating four trains at once; measures only 44" in diameter. Includes trestles only; track, transformer and trains you take from stock.

\$300 NET

No. 28185 "WAYSIDE STATION" TRAIN DEPARTMENT DISPLAY

It's quick and easy to set up a complete American Flyer Train Department in minimum space with this colorful, rugged corrugated display that's only 40" x 13½" at the base. Two levels permit displaying a wide selection of accessories that can be wired for actual operation, with wiring completely concealed. Upper level has wood insert for displaying train sets if desired. Base is high enough to place transformer under display out of sight for operating trains. Designed so two can be placed back-to-back for island display, or two or more set side-by-side. Two signs are provided — "Railroad Depot" or "The Perfect Birthday Gift".

\$500 NET



No. 28184 FULL COLOR COUNTER DISPLAY

Beautifully lithographed in full color on heavy board, takes up minimum counter space — 29" x 9¾" — yet it holds locomotive and up to five "S" gauge cars. Two levels with tunnels at ends give realistic impression of train winding around mountain grades. Choice of two full-color scenes on insert card at top: one features figure 8 layout with crossover, the other pictures trestle set — both show variety of American Flyer accessories in use. Train not included.

D-2255 PRINTED IN U.S.A.

\$200 NET



THE A. C. GILBERT COMPANY
ERECTOR SQUARE • NEW HAVEN, CONN.