



GILBERT

AMERICAN FLYER "S" and "HO" GAUGE

"TRAINS IN M-O-T-I-O-N"



1960
RETAIL
DISPLAYS



NO. 28185 AMERICAN FLYER
"WAYSIDE STATION"
TRAIN DEPARTMENT DISPLAY

It's quick and easy to set up a complete American Flyer Train Department in minimum space with this colorful, rugged corrugated display that's only 40" x 13 1/2" at the base. Two levels permit displaying a wide selection of accessories that can be wired for actual operation, with wiring completely concealed. Upper level has wood insert for displaying train sets if desired. Base is high enough to place transformer under display out of sight for operating trains when display is placed on 4' x 8' table. Base has tunnel entrances at each end so trains can run right through! FLEXIBILITY! Display is designed so two can be placed back-to-back for island display, or two or more set side-by-side to form a really stand-out train department. YEAR-ROUND SELLING: Two signs are provided—"Railroad Depot" or "The Perfect Birthday Gift"—so display will work hard for you twelve months a year. Packed individually. Size set up is 40" wide, 13 1/2" deep, 41" high.

\$500 NET

THE A. C. GILBERT COMPANY • Erector Square • NEW HAVEN 6, CONN.



No. 28184 AMERICAN FLYER FULL COLOR COUNTER DISPLAY

NEW FOR '60! Beautifully lithographed in full color on heavy board, takes up minimum counter space—29" x 9 $\frac{3}{4}$ "—yet it holds locomotive and up to five "S" Gauge cars. Two levels with tunnels at ends give realistic impression of train winding around mountain grades. Choice of two full-color scenes on insert card at top: one features figure 8 layout with crossover, the other pictures trestle set—both show variety of American Flyer accessories in use. Train not included.

\$200 NET



No. 28167 AMERICAN FLYER COMBINATION ACTION DISPLAY

NEW FOR '60! Exciting 2-level scenic terrain is designed for action demonstration of both "HO" and "S" gauge trains! Measures 5 x 9 feet and is built on heavy wooden base. "S" gauge trains operate on two independent main lines with wide assortment of operating accessories. "HO" gauge system operates on plateau with no less than 3 sidings for effective display of in-use accessories. Entire display fully wired, painted and textured; everything shown in picture is included EXCEPT trains.

\$198⁰⁰ NET



No. 28167 INCLUDES: "HO" Gauge—22 sec. track, 33 sec. rubber roadbed, 3 switches, 2 bumper tracks, rerailer, crossing gate, block signal, flasher signal, oil drum loader, coal loader, coal unloader. "S" Gauge—2 100-watt transformers, 54 sec. track, 54 sec. rubber roadbed, rerailer, water tower, street lamp set, oil drum loader, talking station, cow-on-track, saw mill, remote control whistle, crossing gate, highway flasher, aircraft beacon.



No. 28168 AMERICAN FLYER ELEVATED FIGURE 8 ACTION DISPLAY

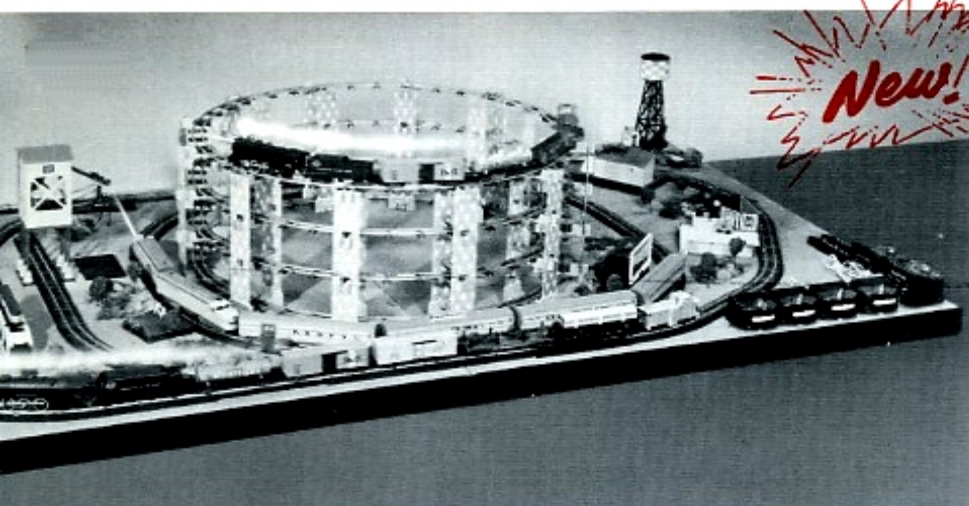
NEW For '60! Simple but spectacular! Six sturdy brackets lift this railroad up to get complete and unobstructed visibility from all sides, even for small children. Put a train on it that's just the length of half the figure 8, and you get an exciting "will-it-hit-or-will-it-miss?" situation at the crossing. Roadbed is wood composition material. Display is complete as pictured except train, which you take from your stock. Includes roadbed and brackets, 26 sections of track and crossover. Quickly and easily set up in space only 4 x 8 feet.

\$200⁰⁰ NET



RETAIL ACTION DISPLAYS

GILBERT



No. 28176 AMERICAN FLYER 5 x 9 FT. 4-LEVEL DISPLAY

Watch their eyes pop as you operate as many as SIX DIFFERENT TRAINS on 4 levels on this terrific display! Completely landscaped base section incorporates No. 26611 4-level action display. Also included are no less than TEN operating accessories. It's a truly spectacular display, completely wired, with all accessories mounted in position. You assemble the No. 26611 display and set it in place, adding transformers and trains from your stock.

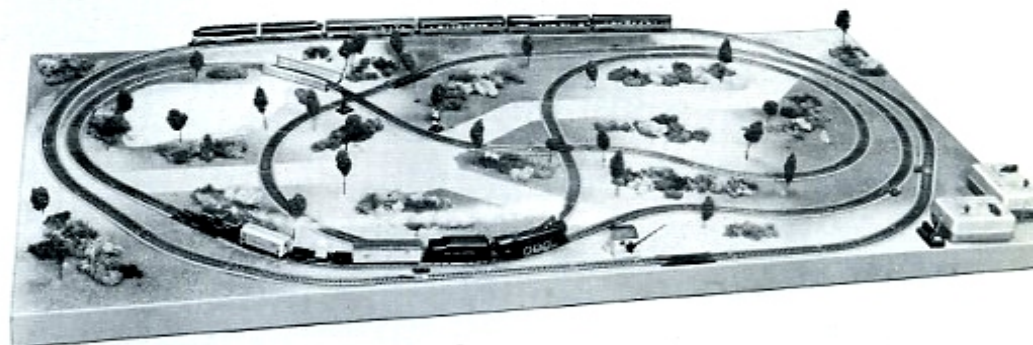
\$169⁰⁰ NET

No. 28176 INCLUDES: No. 26611 Display, 2 100-watt transformers, 54 sec. track, 52 sec. rubber roadbed, bumper, rerailer, 2 switches, billboard whistle, aircraft beacon, water tower, lamp set, oil drum loader, coal loader, talking station, cow-on-track, saw mill, piggy-back unloader.

No. 37003 AMERICAN FLYER "HO" 4 x 8 FT. ACTION DISPLAY

One of most interesting HO displays ever made, all in a 4 x 8 ft. space. Outer track loop on grade; inner loop doubles back and crosses itself twice for realistic train operation. Ships complete in one carton, with all accessories wired and in place. Trains and power packs you take from stock.

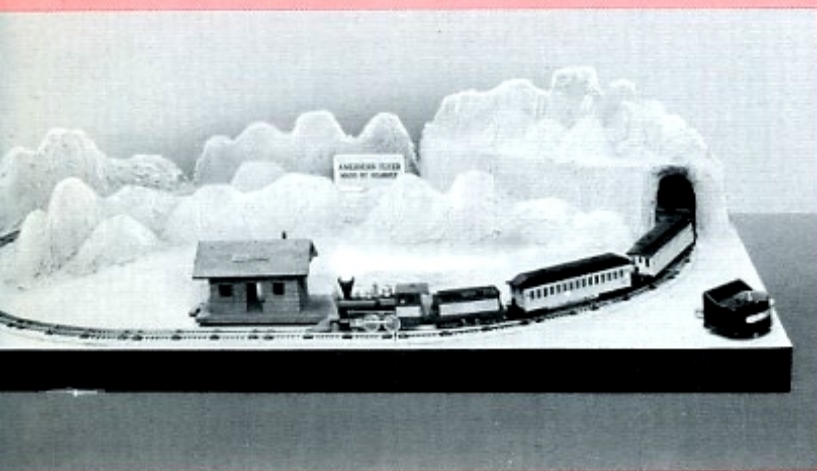
\$74⁵⁰ NET



No. 28135 AMERICAN FLYER "BADLANDS" DISPLAY

This 4 x 6 feet scenic desert and old West display is ideal for putting the "Frontiersman" train (shown in photo) through its paces against its native setting. Consists of sturdy wood base, platform, formed mountains and desert scene—fully painted and textured—plus track, fiber roadbed and early American station. (Does not include train and transformer; these you take from stock.) Fully wired and ready to attach transformer and run.

\$55⁰⁰ NET





No. 28141 AMERICAN FLYER 4 x 8 FT. ACTION DISPLAY

Train goes up, over, down, around, through, beneath and back up again in this ingenious display that can be viewed from all sides. Ideal for demonstrating American Flyer Pull-Mor Power and hauling ability. Base is sturdy wood, fully framed, wired, painted and textured. Includes large assortment of accessories, equipment, track and rubber roadbed. Display ready to set up and plug in; all accessories mounted. Includes everything shown in photo except train.

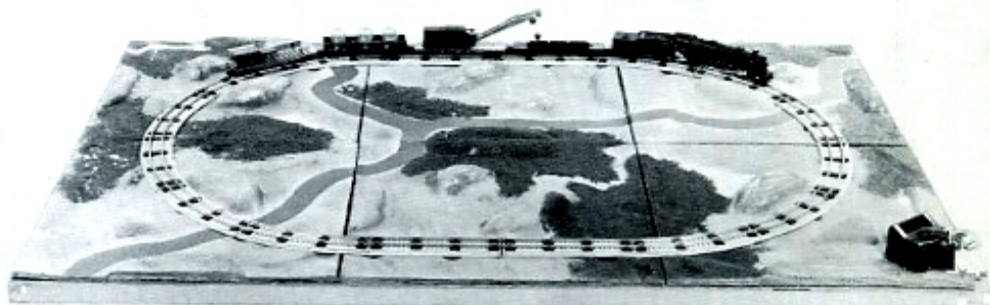
\$139⁰⁰ NET

No. 28141 includes: 100 watt transformer; remote control whistle; crossing gate; bell danger signal; flasher signal; aircraft beacon; water tower; oil drum loader; Gabe the lamplighter; talking station; log loader; cow on track; saw mill; piggy back unloader & car; 2 track trips; 53 track sections; 24 rubber roadbed; bumper; trestle; pair switches.

No. 28143 AMERICAN FLYER SCENIC ACTION DISPLAY

Low cost, yet measures a big 4 x 6 feet—ample for demonstrating both trains and assortment of accessories. Consists of 4 x 6 ft. wooden base with new "Scenic-rama" sections mounted in position. Fully painted and textured; fiber roadbed and track, plus transformer, included. Train shown not packed with display.

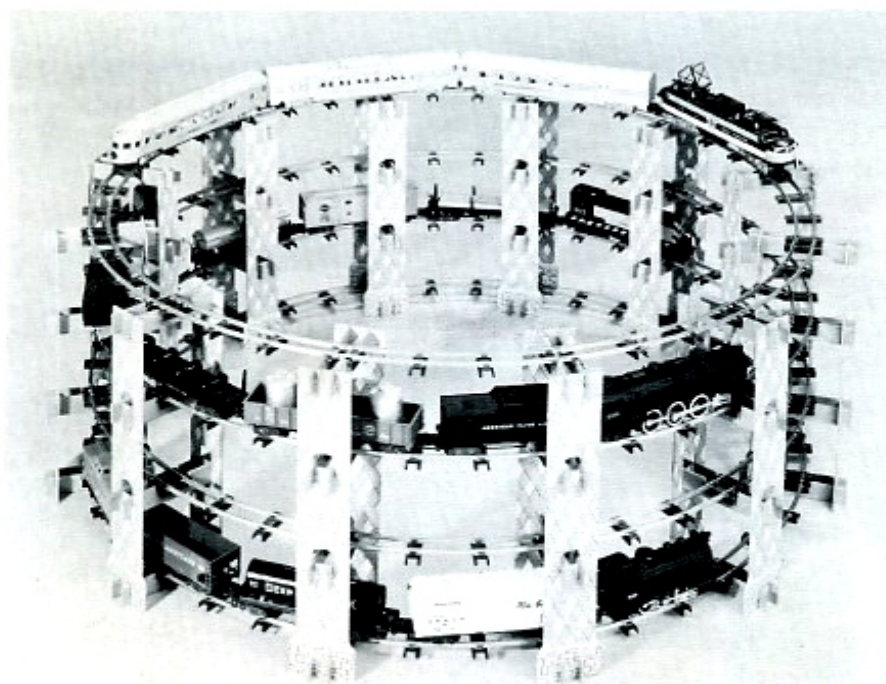
\$35⁰⁰ NET



No. 26611 AMERICAN FLYER 4-LEVEL ACTION DISPLAY

Round and round they go, attracting attention and creating sales! The most compact display yet devised for demonstrating four trains at once; measures only 44" in diameter. Includes trestles only; track, transformer and trains you take from stock.

\$3⁰⁰ NET



ALL DISPLAYS ON THIS SHEET NET PRICED,
SHIPPED F.O.B., NEW HAVEN, CONN.